

ORDER



Orders
Order / Rev: 47611
Alt Order #: 09784726
Product Desc: OELRICH FOR CONGRESS
Estimate:
Flight Dates: 08/08/12 - 08/08/12
Original Date / Rev: 08/07/12 / 08/07/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: SRH Media Inc
Buying Contact:
Billing Contact:
 2204 Countryside Dr
 Silver Spring, MD 20905

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Steve Oelrich (R) US House FL D-3
Demographic: A35+
Product Codes: US Congress
Priority: P-2
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/08/12	2	\$1,120.00	\$952.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$1,120.00	\$952.00	0.00
Totals	2	\$1,120.00	\$952.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	28%	\$1,120.00
Market	100%	\$4,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	2%	\$80.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	7%	\$280.00
WTEV	22%	\$880.00
WTLV	41%	\$1,640.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAWS	08/08/12	08/08/12	M-F 10p-1030p	CM	10:00 PM-10:30 PM	--W----	:30	2	\$560.00	P-2	0.00	NM	2	\$1,120.00
				M-F 10p-1030p											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	--W----		2				\$560.00		0.00			
Totals														2	\$1,120.00